



## PT-P710BT Stylish Electronic Labeller

PT-P710BT Electronic Labeller connects to smartphone or tablet via bluetooth connection and prints via Design&Print and iPrint&Label apps.

- Sleek and stylish design
- Print on 3.5, 6, 9, 12, 18, 24mm TZe laminated labels
- 20mm per second fast print speed
- Automatic cutter
- Print conveniently anywhere with a bundled Rechargeable Li-ion battery

LABELS THAT STICK.

*P-touch*

## Organise office in style with PT-P710BT

Try out useful templates with pre-made labels and pattern designs. From labelling file folders, cables or creating barcodes, to making gift tags and scrapbook pages, there are many labelling applications with PT-P710BT.



### Print anywhere, anytime

Use Design&Print or iPrint&Label apps and design and print labels from smartphone



### High Speed Printing

20mm per second  
fast print speed



### Rechargeable Li-ion Battery

Keep labelling longer with a Rechargeable Li-ion battery. (included)



### Compact and Portable Design

Built to fit into any home or office



### Connect to PC or Mac OS® system

Connect to P-touch Editor software to create labels

## Brother's Design&Print App and iPrint&Label App

Tested to work with Android\* and Apple iOS\*, these apps allow the customisation and selection of fonts, designs and material.

These apps can display the actual text and background colours in print preview mode before print.



\*Operating systems: Android (4.4 or newer) and Apple iOS (iOS10)



## Expand creativity with a great variety of tapes

With a great range of different tapes to choose from, the possibilities are endless. Create stylish premium, ribbon, decorative and durable laminated labels that will add extra flair to home and offices.

### Premium Tape Range

Add some shine to the labels with three premium tapes that provide the glittery effect.



### Ribbon Tape Range

Select from four choices of premium quality and beautiful satin ribbons. The gold letters on the ribbons are printed using direct thermal heat transfer technology that do not fade off and can be integrated into clothing.



### Decorative Pattern Tape Range

Add a personal touch with the durable and unique pattern tapes. With four options to choose from, gifts will certainly stand out from the rest.



### TZe laminated labels - designed to last

Brother TZe laminated tapes consist of six layers of materials, resulting in a thin yet extremely strong label.

The direct thermal transfer ink is sandwiched between two protective layers of PET (polyester film) which protects the text against the effects of liquids, abrasion, temperature, chemicals and sunlight. As the labels are tested to the extreme, professional quality labels have been designed to last.



**Abrasion Resistant**



**Chemical Resistant**



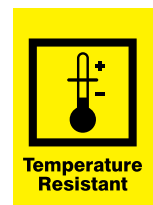
**Easy Peel**



**Fade Resistant**



**Laminated**



**Temperature Resistant**



**Water Resistant**



**Strong Adhesion**



## Technical Specification

Print Speed	20mm per second
Print Resolution	180dpi (180 x 360dpi in high resolution mode)
Cutter	Automatic cutter
Print Method	Direct thermal
Power supply	PA-BT-005 Rechargeable Li-ion battery or Mini USB cable
Tape type	TZe tape: 3.5, 6, 9, 12, 18, 24mm
Minimum / Maximum label length	30mm / 499mm (Ribbon: 299mm)
Interface	USB, Bluetooth (MFi Certified)
Operating System	Windows 7, Windows 8, Windows 8.1, Windows 10 MAC OSX 10.11, 10.12, 10.13
Mobile OS	Android 4.4 and newer, iOS10 and newer
Software Development Kits (SDK)	Android and iOS
Package content	PT-P710BT Electronic Labeller, TZe-251 24mm Black on White tape, (4m long), PA-BT-005 Rechargeable Li-ion battery, USB cable
Dimension	128mm (W) x 67mm (D) x 128mm (H)
Weight	0.67kg

*P-touch*

**TZe**  
**TAPE**



**brother**  
at your side