

PANACAST 50 VIDEO BAR SYSTEM

**Easy to use. Easy to manage.  
For meetings, made simple.**



180°  
180° FIELD OF VIEW  
PANORAMIC-4K



**GET EVERYONE IN ON THE ACTION**

Say goodbye to people squeezing into the middle of the room to get on camera. We've mounted three 13-megapixel cameras in a high-precision multi-camera array to capture everyone around the table. Coupled with our unique patented real-time video stitching technology, the result is a seamless 180° view in high-definition Panoramic-4K. So if participants are in the room, they're in the picture. No chair shuffling needed.

**CERTIFIED TO PLAY WELL WITH OTHERS**

We create unique user experiences in cooperation with our UC partners to make your meetings even more engaging and productive. So as you'd expect, that also means our PanaCast 50 Video Bar System is certified for the strict requirements of Zoom Rooms, giving you the confidence that everyone will get the best experience possible.

## LOOKS GOOD. SOUNDS GREAT.

Thanks to our award-winning, world-leading professional audio expertise, you can be confident every interaction will sound as incredible as it looks. An array of four powerful speakers in a zero-vibration stereo setup flood the room with premium high-definition sound, for the most natural meeting experience possible. And with full duplex for simultaneous two-way audio transmission, it's not the end of the world (or the conversation) if people accidentally talk over each other.

## QUALITY EVERYONE CAN HEAR

With PanaCast 50 Video Bar System, it's not just those in the room who'll hear the difference. Eight professional-grade beamforming microphones, precision voice detection, and intelligent algorithms remove interference such as echo and static to ensure whoever's speaking will be heard in the best way possible. So now even remote participants will hear things clearly the first time. Say goodbye to repeating "Sorry, what was that?", and hello to better conversations.

## KEEP THEIR FOCUS ON WHAT MATTERS

With 80% of meetings now fully virtual or hybrid\*, it's tough to keep your teams interested and engaged with what's going on (especially on Monday mornings). But thanks to intelligent features such as Dynamic Composition, Intelligent Zoom, and Virtual Director\*\* responding in real-time to what's happening, everyone can follow all of the action easily, for more focused meetings that are guaranteed to grab their attention.



### Dynamic Composition

Delivers a close-up view of the four most recent speakers in a meeting room for a natural, inclusive experience for the meeting participants.



### Intelligent Zoom

Uses powerful AI to continuously adjust your picture in real time, to keep everyone optimally framed in just the right field of view.



### Virtual Director

Intelligently follows the flow of conversation naturally and easily with a curated audio-video stream which automatically zooms in to active speakers, and manages speaker transitions gracefully.

## SAFETY FIRST (AND LAST, AND IN-BETWEEN)

Introducing new devices to IT infrastructures can cause security and maintenance worries, but adding fresh hardware doesn't have to be a headache. Our PanaCast 50 Video Bar System comes in a simple-to-configure, easy-to-deploy design, for minimum-fuss, maximum-satisfaction integration with your meeting room. As well as on-device encryption, we've included wired ethernet and ready for WiFi connection\*\*\* options to keep networks and data ultra-secure - measures that mean it meets Zoom's strict security requirements. And because you can configure things using your platform device manager, you can access all the latest security updates and set things up remotely, to get things going without setting foot in the room.

\* Source: Jabra's Hybrid Ways of Working Global Report, 2022

\*\* Requires system admin set-up to switch mode

\*\*\*This feature will be coming soon but is not available for first shipping

## READ THE ROOM

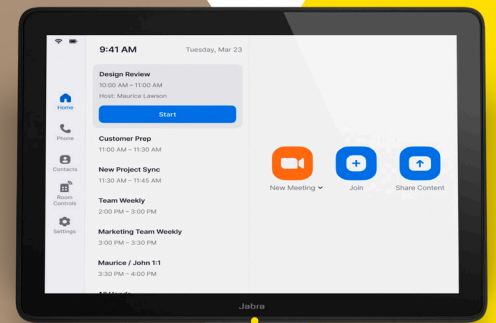
PanaCast 50 Video Bar System might look sleek and minimal on the outside, but inside we've packed in a processing powerhouse, ready to deliver incredible data-driven insights. Our real-time anonymous People Count data with full-room coverage lets you know which rooms are constantly busy and which spaces could handle more bookings, to help organize and manage resources more effectively than ever. And with environmental sensors activated and managed via the PanaCast Control touchscreen tablet or the web console, you can monitor room air quality too\*, for collaboration spaces you can easily keep in peak meeting-ready condition.

## FORWARD PLANNING FOR YOUR FUTURE

Our Android-based PanaCast 50 Video Bar System is full of the freshest tech features, but we've left room to make them even better. Its state-of-the-art 7 Edge and 3 Edge AI-enabled system architecture allows us to keep pushing things further with fresh feature updates, for even more new experiences and improvements. So no matter what the future brings, your meeting room will be ready.

## TAP INTO EASIER MEETINGS

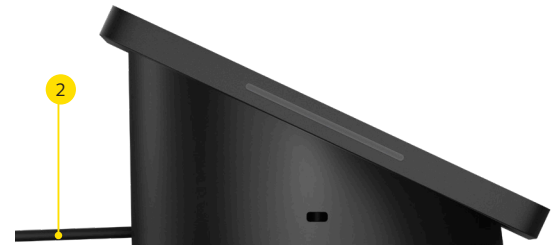
Our PanaCast Control touchscreen tablet makes meetings run smoothly even when everyone's rushing out of one and straight into another. The PIR motion sensor automatically wakes the system up as soon as someone enters the room for instant meeting readiness, and a single cable to connect to power over the ethernet is the definition of speedy plug-and-play simplicity. It's pre-loaded with Zoom Rooms, letting them take control of the meeting as soon as it starts, taking advantage of the ultra-fast connection its chipset technology delivers to directly join, share content\*\*, and end meetings with one quick tap.



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① PIR motion sensor wakes up PanaCast Control touchscreen tablet when people enter the room

② One cable to connect to power over ethernet



## BUILT TO MEET

Our PanaCast 50 Video Bar System delivers hybrid collaboration possibilities that make virtual meetings feel human again. Built for small (up to 5 participants) to medium (up to 10 participants) sized meeting rooms\*\*\*, for a reinvented collaboration experience.

**More inclusion. More collaboration.**

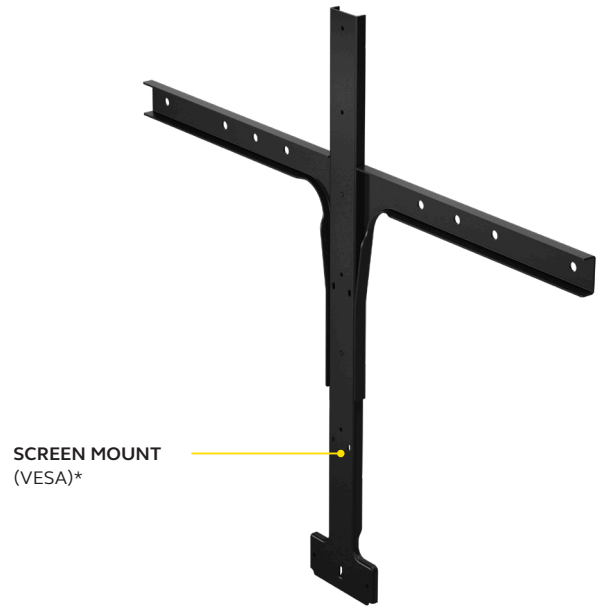
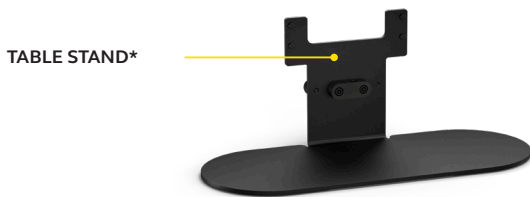
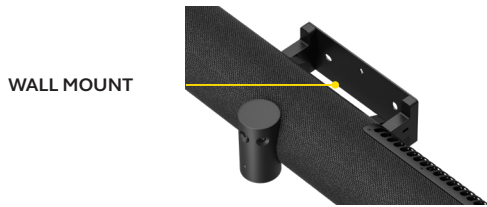
\*Information available through the virtual meeting platform analytics

\*\* Wireless content sharing available using direct share in Zoom Rooms or Apple Airplay screen mirroring

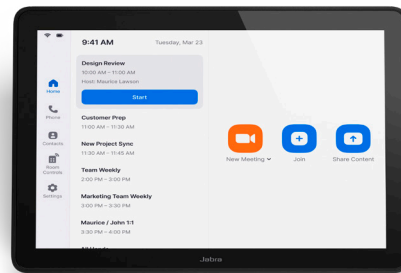
\*\*\*Certified for medium sized rooms up to 4.5m x 6m (15ft x 20ft)

## DESIGNED TO FIT IN

As the new kid in town, we know that the PanaCast 50 Video Bar System has to fit in with your existing set-up. Mindful of clutter-free, meeting rooms, its streamlined design is fast, flexible, and clean to install, with secure minimal cabling and multiple mounting options, including wall mount, table stand, or screen mount.\*



# PanaCast 50 Video Bar System



	FEATURES	BENEFITS
<b>Video</b>	180° field of view	Wall-to-wall natural view without distortion
	Panoramic-4K quality	Everyone looks sharp and in focus
	Virtual Director	Detecting active speakers and framing accordingly for dynamic and engaging meetings
	Dynamic Composition	Close up view of up to 4 participants
	Intelligent Zoom	Dynamically adjusts and frames in-room meeting participants for optimal collaboration
<b>Audio</b>	Microphones	8 beamforming microphones for crystal clear conversations
	Speakers	4 speakers in vibration-free, stereo setup for high-definition audio
<b>Ease of use</b>	PanaCast Control	Intuitive touchscreen tablet to join, share content, and end meetings with one quick tap
	Room Usage Insights	Incredible data-driven meeting room insights in your Zoom Device Manager
	Clutter-free setup	Fast, flexible, and clean to install, with secure minimal cabling
	Security	On-device encryption with wired ethernet and a ready for WiFi connection** option
<b>Compatibility</b>	Certified for use with Zoom Rooms	Meets Zoom Rooms strict security requirements

